

2010 年日航獎學金暑期赴日研習活動報名要領

(1)參加資格：

- ★台灣地區公、私立大學及研究所在學學生，年滿 20 歲以上(應屆畢業之同學若獲選，其就職或兵役問題須自行負責解決)。
- ★ 中華民國國籍。
- ★ 對社會貢獻，環保議題抱持高度興趣與關心。
- ★ 個性開朗具有協調性、身體健康者。
- ★ 對日本抱持興趣與關心、具有積極體驗不同文化和習慣之意願。
- ★ 具有聽課及參與討論之英語能力。

(2)參加辦法：

- ★請用 A4 尺寸撰寫約 400 字之英文論文一篇，不可手寫，題目如下：

「Tourism and cross-cultural understanding」

詳請參照附件。

- ★填寫報名表一份(內容包括姓名、性別、年齡、出生年月日、學校名稱、系別、年級、戶籍所在地、現在連絡處、電話、前往日本次數等，並貼妥 2 吋照片 1 張)和論文一併交給學校承辦單位。各校請於 3 月 31 日前(以郵戳為憑)，將參加同學的報名表和論文寄到日本航空，地址：台北市敦化南路一段 2 號 2 樓日本航空總務部。

(3)審查辦法：

- ★第一階段論文審查
- ★第二階段面試(以英語進行)

(4)審查日期：

- ★論文審查結果通知：4 月中旬
- ★面試：4 月 24 日(星期六)
- ★發表：4 月 26 日

(5)徵選人數：1 名

(6)備註：前往日本研習期間(6 月 29~7 月 15 日)之費用(包括機票、交通、食宿、學費等)均由主辦單位負責。

◎ 論文提示、報名表、行程簡介等請向學校承辦單位索取，或上網 www.jal.com.tw

或日航總務部 電話(02)2776-8233 洽詢。

2010 JAL Scholarship Program Schedule (draft)

2010/2/9

	Date		Contents	Accommodation
1	27-Jun	Sun	Arrival	Hotel Nikko Narita
2	28-Jun	Mon	(early flight: Arrival) Orientation, Lectures	Josai International University Kamogawa, Chiba
3	29-Jun	Tue	Lectures	Josai International University Kamogawa, Chiba
4	30-Jun	Wed	Lectures Student Sessions	Josai International University Kamogawa, Chiba
5	1-Jul	Thu	Depart from lodgings Move to Tokyo	Accommodation in Tokyo region
6	2-Jul	Fri	Free Time Go to Host Family's home	Homestay(Tokyo region)
7	3-Jul	Sat	Tokyo region host family day	Homestay(Tokyo region)
8	4-Jul	Sun	Tokyo region host family day	Accommodation in Tokyo region
9	5-Jul	Mon	Field Trip	Various Accommodation
10	6-Jul	Tue	Field Trip Fly to Kanazawa	Accommodation in Ishikawa
11	7-Jul	Wed	Reception and cultural exchanges in Hakusan City	Accommodation in Ishikawa
12	8-Jul	Thu	Student Sessions	Accommodation in Ishikawa
13	9-Jul	Fri	Student Sessions	Accommodation in Ishikawa
14	10-Jul	Sat	Asia Forum in Ishikawa Go to Host Family's home	Homestay(Kanazawa region)
15	11-Jul	Sun	Kanazawa region host family day	Homestay(Kanazawa region)
16	12-Jul	Mon	Fly back to Tokyo and move to Narita after arrival (night flight: Departure)	Accommodation in Narita region
17	13-Jul	Tue	Departure	

*The schedule is subject to change.

2010 JAL Scholarship Program

Theme: Tourism and Cross-cultural Understanding

Tourism is not a new concept. The last century has seen large-scale movements of people across national borders as the tourism industry continues to expand and allow increasing accessibility to the remotest parts of the world. Today, it is regarded as an important revenue-churning tool for many modern economies. Beyond the dollars and cents though, how has tourism benefited or affected us? Has tourism brought the world closer together or was it our cross-cultural knowledge that boosted tourism? Is the age-old adage 'when in Rome, do as the Romans do' still relevant today? Has tourism promoted tolerance and encouraged interaction between cultures or has it reinforced stereotypes and accentuated differences? Tourism has often been considered an effective catalyst in fostering cross-cultural understanding. To what extent has it been effective and what challenges does it pose to us in the future? These are some of the critical issues that will be dealt with, as the theme of the 2010 JAL Scholarship Program brings our focus to the relationship between tourism and cross-cultural understanding.