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## 國際商學策進會 函

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聯絡地址：台北郵局第 27-47 號信箱

聯絡電話：(02)2517-9379

聯絡傳真：(02)8192-6769

主旨：檢送本會參與籌辦之 2013 國際商管與資訊研討會論文徵稿，請惠予轉知所屬相關系所，並請踴躍投稿。

說明：2013 年國際商管與資訊研討會，會議地點為印尼峇里島，論文徵稿截止日期為 2013 年 1 月 31 日，徵稿網址為 <http://ibac-conference.org>。論文徵稿簡則如附件。請將附件之論文徵稿訊息，轉知相關系所（企管、行銷、資管、工管、工工、資訊等系所）與研究中心，並請將徵稿訊息公佈於相關網站上。

理事長 方文昌

## Call for Papers (BAI 2013)

International Conference on

<http://ibac-conference.org>

# Business and Information

**July 7-9, 2013, Grand Hyatt Bali, Indonesia**

**Submission Deadline: January 31, 2013**

Organized by International Business Academics Consortium (iBAC) and  
Academy of Taiwan Information Systems Research (ATISR)

Sponsored by Shih Chien University, Department of Accounting Information, National Taichung University of Science and  
Technology, and Society for the Study of Emerging Markets

The 2013 International Conference on Business and Information (BAI2013) is to be held at Bali, Indonesia. The scholars are encouraged to submit papers or abstracts on any aspect of business and Information including but not limited to the following topics:

Accounting	Human Resource	Operations Management
Business Administration	Information System and Technology	Organizational Development and Change
Business Policy and Strategy	International Business	Non-Profit Sector Management
Economics	Management and Organization Behavior	Research Methods
Electronic Commerce	Management Education	Social Issues in Management
Entrepreneurship	Management Information System	Technology and Innovation
Financial and Banking	Managerial Consultation	Web Technology and Management
Health Care Administration	Marketing	Other Relevant Topics

### MANUSCRIPT SUBMISSION

Please submit your manuscript or abstract online to <http://ibac-conference.org>

### BEST PAPERS

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers list will be announced in conference program.

### PUBLICATION OPPORTUNITIES

All full papers accepted in conference may be considered to be published in the following journal:

1. Contemporary Management Research (CMR, ISSN: 1813-5498)
2. International Journal of Business and Information (IJBI, ISSN: 1728-8673)
3. Emerging Markets Finance and Trade (EMFT, ISSN: 1540-496X)

The authors may decide to submit or not their manuscript to the above journals. Authors who hope to submit manuscripts to the journals MUST follow the procedures of the manuscripts submission.

### IMPORTANT DATES

January 31, 2013	Submission Deadline
February 28, 2013	Notification of Acceptance or Rejection
March 31, 2013	Deadline for Authors Registration and Final Submission
July 7~9, 2013	Conference Dates

### MORE DETAILS

Full papers or abstracts of all fields of business and information are invited. All manuscripts submissions should be made using online submission system. If you have additional questions, please contact conference staffs at [BAI@atisr.org](mailto:BAI@atisr.org)